

JOHN RODSTROM

1712 N Victoria Park Road (954) 232-2803
Fort Lauderdale, FL 33305 john@jrodstrom.com

www.jrodstrom.com
www.linkedin.com/in/jrodstrom

EMPLOYMENT

Real Web Technologies, Inc. – Fort Lauderdale, FL **2006-Present**

Founder & Chief Executive Officer

- Managed hundreds of different clients and projects for various types of businesses around the country
- Oversaw design, development and consulting projects for various individuals and organizations

Conrad & Scherer, LLP. – Fort Lauderdale, FL **2017-Present**

Associate Attorney

- Litigated cases from complaint preparation to assisting senior partners with trial: took and defended depositions, managed written discovery process, conducted legal research, created and implemented complex eDiscovery reviews and related protocols, drafted and argued various motions, selected and hired expert witnesses
- Involved in complex commercial litigation against major banks, hedge funds, and law firms for securities fraud, market manipulation, bank fraud and legal malpractice
- Drafted highly sophisticated legal documents on behalf of publicly traded companies and high net worth individuals in the commercial litigation context
- Represented clients as a lobbyist in front of local government bodies on land use, zoning and other issues

Oppenheimer & Co. – Fort Lauderdale, FL **Summer 2013 & 2014**

Summer Analyst & Analytical Support

- Generated debt-based financial models primarily for project finance deals to produce pro forma cash-flow statements that ensured the viability of tax-exempt capital projects
- Reviewed offering documents, indentures, loan agreements, deeds of trust, assignments and reviewed other bond and securities documents to ensure their accuracy and consistency with the business concept

EDUCATION

Stetson University College of Law – St. Petersburg, FL **May 2017**

Juris Doctor

Stetson University School of Business Administration – DeLand, FL **May 2017**

Master of Business Administration

University of Florida – Gainesville, FL **May 2014**

Bachelor of Science in Business Administration – Finance

AFFILIATIONS

The Florida Bar – Florida **2017-Present**

Member in Good Standing (Licensed Attorney)

The Salvation Army – Broward County, FL **2020- Present**

Board Member

- Oversaw a budget of over \$8M and implemented policies to benefit the underprivileged
- Planned and implemented strategies to overcome major shelter capacity issues resulting from Covid-19

Ken Cooper for Mayor – Fort Lauderdale, FL **2020**

Chief Strategist & Campaign Manager

- Crafted multifaceted campaign strategy by analyzing issues, demographics and voter statistics
- Developed micro-targeted digital media campaign for social media, email and mass SMS platforms

Charlotte Rodstrom for Mayor – Fort Lauderdale, FL **2016-2018**

Co-Campaign Manager & Director of Multimedia

Gainesville Enterprise Zone Development Agency (GEZDA) – Gainesville, FL **2013-2017**

Board Member

Alfredo Espinosa for City Commission, District 2 – Gainesville, FL **2012-2013**

Campaign Manager & Treasurer

MISCELLANEOUS PROFICIENCIES

-
- Created pitch books and court presentations using PowerPoint, Excel, Photoshop and InDesign
 - Performed debt analysis on Bloomberg Terminals and DBC Finance
 - Experienced graphic designer, web developer and systems administrator

Confidentiality with regard to present employer requested.